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## PRESS RELEASE

FOR IMMEDIATE RELEASE

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### **Planning for Future Connectivity: The Evansville Region Trails Master Plan - Our Blueprint for an Exciting Future**

*Evansville Area Trails Coalition hires expert consultants to develop comprehensive Evansville Region Trail Master Plan*

The Evansville Area Trails Coalition (ETC), a leading trails advocacy organization, is thrilled to announce a groundbreaking collaboration with Butler Fairman and Seufert, renowned civil engineers specializing in trails, greenways, and parks planning. This partnership marks a significant stride in ETC's commitment to achieving unparalleled excellence in local and regional trails connection development.

Butler Fairman and Seufert bring a wealth of knowledge and experience in trail master plan development, aligning seamlessly with ETC's dedication to trail planning and development leadership. The collaboration underscores ETC's commitment to remaining at the forefront of the field.

Butler, Fairman, and Seufert will actively engage with the community throughout the planning process, steadfastly focusing on community well-being and sustainable urban development. This includes soliciting input from residents and local businesses and working closely with stakeholders and government bodies. The goal is to craft a comprehensive Evansville Region Trails Master Plan that caters to diverse needs and desires, ensuring widespread participation and ownership.

The Evansville Region Trails Master Plan aims to create a seamless trail network connecting the city, county, and regional cities. The interconnected system will promote pedestrian and cyclist-friendly environments, fostering accessibility and healthier, more active communities. The plan is expected to have a positive economic impact on the region by attracting outdoor enthusiasts, promoting tourism, and enhancing property values along the trail corridors.

Butler Fairman and Seufert will play a pivotal role in guiding ETC and the community through the trail planning processes. They will leverage their expertise to identify fresh opportunities for trail system development, fostering local and regional connectivity. This initiative aims to enhance overall trail-build planning and fundraising plan implementation, contributing to the realization of a developed regional trail master plan.

Lorie Van Hook, ETC Executive Director, expresses her enthusiasm: "ETC is delighted to welcome Butler Fairman and Seufert to our team. Their wealth of experience and profound

understanding of the trails industry will undoubtedly contribute to our continued success. This collaboration signifies our commitment to excellence and innovation, and we are confident that Butler Fairman and Seufert will play a key role in shaping our strategic trails development goals and vision for the future."

This work is made possible by ETC grants from trusted partners, the Welborn Baptist Foundation, Indiana Trails Community/Hoosier Rails to Trails Conservancy, and the Greenways Foundation of Indiana. As Butler Fairman and Seufert engage with ETC, they will collaborate closely with key stakeholders, community leaders, and members. The Evansville community eagerly anticipates the transformative impact of this collaboration on the regional trail network and recreation and mobility opportunities.

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About Evansville Area Trails Coalition:

ETC, a pivotal trails nonprofit, aims to connect communities, advocate for multi-use trails, and champion active living through experiential programs and initiatives. Their primary goal orbits around enhancing trails for both recreational and transportation purposes, coupled with a commitment to sustainability and stewardship. ETC endeavors to expand the Evansville Greenway locally and regionally through partnership and collaboration. Learn more at [www.walkbikeevv.org](http://www.walkbikeevv.org)

About Butler, Fairman, & Seufert:

Founded in 1961, Butler, Fairman, & Seufert (BF&S) has over 65 licensed Professional Engineers, Professional Surveyors, Landscape Architects, Architectural Historians, and a technical support staff of over 130. Their extensive understanding of design guidelines, proven ability to coordinate with stakeholders, and experience managing large and small projects are unparalleled.